

BLACK & WHITE Gala

JW MARRIOTT DESERT RIDGE
APRIL 05, 2025

HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA.

Encompassing all facets of professional achievement, sales, marketing, merchandising and design.

SPONSORSHIP Opportunities

PRESENTING SPONSOR - \$10,000

- Complimentary dinner for ten (10), premium table, front, and center
- Company Representative to present Builder of the Year and Small Volume Builder Award
- Recognition at the Event Cocktail Reception
- Recognition as Presenting Partner during program
- Logo displayed on screens prior to commencement of the show
- Opening Video Presentation
- Full page ad in online Winners Book
- All promotional marketing – “HBACA MAME Awards Presented by Company”
- Recognition on HBACA website home page and MAME website
- Social Media Recognition

COCKTAIL SPONSOR - \$8,000

- Complimentary dinner for ten (10), premium table
- Reception named after company, ex. “The Company Name Reception”
- Logo prominently displayed at Cocktail Reception
- Cocktail napkins and stir sticks with company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

RED CARPET SPONSOR - \$8,000

- Complimentary dinner for ten (10), premium table
- Recognition at Event Cocktail Reception
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

TOP SALES PRODUCERS SPONSOR - \$5,500

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Opportunity to provide logo gifts/gift bag for Award
- Option to provide a video introduction of Sales Achievement category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition

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SPONSORSHIP Opportunities

AWARDS SPONSOR - \$3,600

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Option to provide a video introduction of sponsored Awards category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition
- **Awards category choices are:**
 - Sales Professionals
 - Leadership Recognition
 - Marketing
 - Outdoor Living Space
 - Interior Merchandising
 - Architectural Design
 - Homes of the Year

PLATINUM SPONSOR - \$3,000

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Two (2) images during Awards Ceremony
- Recognition on MAME website
- Social media recognition

GOLD SPONSOR - \$2,500

- Complimentary dinner for two (2)
- Half (1/2) Page ad in online Winners Book
- Thirty (30) second commercial
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

SILVER SPONSOR - \$2,250

- Complimentary dinner for two (2)
- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

LOGO SPONSOR - \$2,000

- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

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SPONSORSHIP *Level*

COMPANY NAME

CONTACT NAME

ADDRESS

PHONE

EMAIL ADDRESS

AMOUNT / SPONSORSHIP LEVEL

AUTHORIZED SIGNATURE

PAYMENT PREFERENCE:

I am sending a check.

(please write "MAME 2025" in check memo) for the amount made payable to the Home Builders Association of Central Arizona to:

HBACA
7310 N. 16th St., Suite 305, Phoenix, AZ 85020

OR

I would like to pay by credit card.

(please send invoice)

Question, please contact Lisa Rugloski at 602.274.6545 or email rugloskil@hbaca.org