



GLITZ &
Glamour

JW MARRIOTT DESERT RIDGE
APRIL 06, 2024

SPONSORSHIP OPPORTUNITIES

HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA.

ENCOMPASSING ALL FACETS OF PROFESSIONAL ACHIEVEMENT, SALES,
MARKETING, MERCHANDISING AND DESIGN

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER - \$10,000

- Complimentary dinner for ten (10), premium table, front, and center
- Company Representative to present Builder of the Year and Small Volume Builder Award
- Recognition at the Event Cocktail Reception
- Recognition as Presenting Partner during program
- Logo displayed on screens prior to commencement of the show
- Opening Video Presentation
- Full page ad in online Winners Book
- All promotional marketing – “HBACA MAME Awards Presented by Company”
- Recognition on HBACA website home page and MAME website
- Social Media Recognition

COCKTAIL RECEPTION - \$8,000

- Complimentary dinner for ten (10), premium table
- Reception named after company, ex. “The Company Name Reception”
- Logo prominently displayed at Cocktail Reception
- Cocktail napkins and stir sticks with company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

PHOTO BOOTH PARTNER - \$8,000

- Complimentary dinner for six (6)
- Photo booth – Outer side walls branded with company logo
- Gifs, and photos with company logo
- Analytics from text messages sent with media
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

WINE PARTNER - \$8,000

- Complimentary dinner for ten (10), premium table
- Includes two (2) bottles of wine for each table
- Wine bottles feature company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

RED CARPET PARTNER - \$6,500

- Complimentary dinner for six (6), premium table
- Recognition at Event Cocktail Reception
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

SALES ACHIEVEMENT AWARDS PARTNER - \$5,500

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Opportunity to provide logo gifts/gift bag for Award
- Option to provide a video introduction of Sales Achievement category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition

SPONSORSHIP OPPORTUNITIES

AWARDS PARTNER - \$3,500

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Option to provide a video introduction of sponsored Awards category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition
- Awards category choices are:
 - Sales Professionals
 - Leadership Recognition
 - Marketing
 - Outdoor Living Space (SOLD)
 - Interior Merchandising
 - Architectural Design
 - Homes of the Year (SOLD)

PLATINUM PARTNERS - \$3,000

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Two (2) images during Awards Ceremony
- Recognition on MAME website
- Social media recognition

GOLD PARTNERS - \$2,500

- Complimentary dinner for two (2)
- Half (1/2) Page ad in online Winners Book
- Thirty (30) second commercial
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

SILVER PARTNERS - \$2,000

- Complimentary dinner for two (2)
- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

LOGO PARTNERS - \$1,800

- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

SPONSORSHIP LEVEL

COMPANY NAME

CONTACT NAME

ADDRESS

PHONE

EMAIL ADDRESS

AMOUNT / SPONSORSHIP LEVEL

AUTHORIZED SIGNATURE

PAYMENT PREFERENCE:

I am sending a check

(please write "MAME 2024" in check memo) for the amount made payable to the Home Builders Association of Central Arizona to:

HBACA
7310 N. 16th St., Suite 305, Phoenix, AZ 85020

OR

I would like to pay by credit card.

Please contact Lisa Rugloski to make payment at 602.274.6545 or email rugloskil@hbaca.org.