



MAME Awards

RUBY LEGACY

40 Years Strong

CALL FOR ENTRIES

HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA
Encompassing All Facets of Professional Achievement, Sales, Marketing, Merchandising & Design

JW MARRIOTT DESERT RIDGE | MAY 2, 2026

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HBACA MAME AWARDS 2026

5:30-7:00pm	Cocktails
6:45pm	Doors Open
7:00-7:45pm	Dinner
7:45pm-9:30pm	Awards Presentation

Presented by the Home Builders Association of Central Arizona.

Encompassing all facets of professional achievement, sales, marketing, merchandising and design.

This competition provides entry opportunities in product design, model complex landscaping, interior merchandising, sales office design, logo design, graphics, brochures, signage, advertisements, overall advertising campaigns, special promotions, internet marketing and professional achievement.

IMPORTANT DATES & DETAILS

ENTRY FEES

Early Bird Entry Fee	Up to February 15	\$225
Entry Fee	February 16 to March 9	\$275

ENTRY APPLICATION & MATERIALS

March 9	Entry Application & Materials Deadline
March 25 & 26	Judging Onscreen & Tour
March 27	Professional Achievement Interviews Online
April 15	Sponsorship & Ticket Deadline
May 2	Award Show

ELIGIBILITY

Entrants and entries are open to HBACA members ONLY

Any development that actively maintained a sales or leasing program anytime between January 1, 2025 and December 31, 2025 is eligible for entry. Entries submitted in previous Nationals and/or Gold Nugget competitions that meet the above criteria are eligible for re-entry in the MAME Awards. Please call 909-987-2758 for additional information.

DEADLINES & DELIVERY

Entry Application and Materials are due no later than March 9, 2026 Midnight

NO EXCEPTION or EXTENSION

ENTRY DEADLINE - MARCH 9, 2026 MIDNIGHT

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JUDGING & JUDGES PANEL

Five amazing industry professionals will give their time to serve as the judging panel for the competition. This team has the assignment to review the marketing and design awards, plus tour the communities competing for Community of the Year. The panel will also meet and personally interview industry professionals to select the honorees for the individual/team achievement awards.

The Competition and Judging are facilitated by TeamPMP – Shane & Lisa Parrish

1. The panel of judges will consist of distinguished individuals selected for professional expertise in sales, marketing, design and home building.
2. All items submitted will be reviewed, as well as communities toured, if applicable.
3. Entries will not be judged on the quality of photographs, therefore personal digital photos are encouraged and not limited to professional photos.
4. Judges reserve the right to combine, split or eliminate a category or categories due to insufficient/abundant amount of entries.
5. HBACA Awards Committee reserves the right to create new categories if the judges believe it is warranted. For example, dividing a category into an individual and team award, previously combined in one category.
6. Judges may re-categorize an entry if they believe it has been entered in an incorrect category or better suited for another category.

Special awards for specific innovations may be presented at the judges' discretion.

WHY YOU SHOULD ENTER

1. **RECOGNITION.** Entering MAME is a cost-effective way to thank and honor your valued team members and build your brand.
2. **MARKETING EXPOSURE.** The entry fees are nominal compared to the publicity boon your firm can reap when you become a MAME winner. Awards celebrate hard work and success, and are great PR opportunities. Winning a MAME can open the door to selling more homes, securing new clients, and breaking into new markets.
3. **INCREASED CREDIBILITY.** An industry award win or nomination is a 3rd party endorsement for your firm. A win gives a seal of approval to your efforts and is a sign of quality for potential customers or clients – it can be a powerful sales pitch.
4. **EMPLOYEE/TEAM RETENTION.** Recognize the hard work and achievements of your employees by nominating them for an award! Awards boost morale and improve motivation.
5. **BE ENVIED!** The MAME Award is one of the home building industry's most coveted awards. MAME represents the best!

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ENTRY ROLLOVER FOR THE NATIONALS

We're pleased to offer a seamless entry rollover option! Here's how it works:

You will be contacted after judging with instructions on how to secure your re-entry to Gold Nugget or The Nationals. Once you submit your request and pay the applicable fee, all your previously submitted materials will be transferred for you—no additional forms, uploads, or materials needed.

Simply follow the instructions when they arrive, and we'll take care of the rest!

TeamPMP & HBACA



The HBACA is partnering with TeamPMP to produce and manage the MAME Awards. TeamPMP is the nationally known firm responsible for the management and production of the largest building industry awards across the Nation.

For over 40 years, TeamPMP has served NAHB, PCBC, and HBA's across the country producing credible awards competitions and extraordinary Awards Gala Ceremonies.

You know them from NAHB's National Sales & Marketing Awards "The Nationals", PCBC's Gold Nugget Awards, SEBC's AURORA Awards, Austin MAX Awards, Greater Charlotte MAME Awards, Dallas McSAM Awards, Denver MAME Awards, Southern California MAME Awards, Bay Area MAME Awards, and the Seattle Tribute Awards.

We are thrilled to have their expertise to guide and manage the MAME Awards Competition, Sponsorship and Awards Gala. Look for a streamlined entry process, refreshed categories, updated entry requirements, exciting new sponsorships and expanded recognition of winners.

ENTRY DEADLINE - MARCH 9, 2026 MIDNIGHT



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STEPS TO ENTER

- Please complete [**Entry Application**](#) & pay entry fees no later than March 9, 2026
- Once submitted Entry system will generate your unique entry serial number(s) per entry.
- Your entry materials are due by March 9, 2026
- Complete entry form for your selected category and upload your required materials for your submission.
- System will generate a confirmation of your submission for your records.

NEW FORMS LINKED BELOW

[**Sales Form – Categories 1-6**](#)

[**Sales Manager Form – Category 7**](#)

[**Marketing Professional Form – Category 8**](#)

[**Professional Achievement Form – Categories 9-16**](#)

[**Team/Project Form – Categories 17-51**](#)

[**Community of the Year Form – Categories 52-53**](#)

[**Builder of the Year Form – Categories 54-55**](#)

MATERIALS FOR ALL ENTRIES INCLUDE:

- Entry Form required by category
- Digital Files — site plan, floor plan, and photo images required.

If you have any questions during the process, please feel free to contact our offices.

Lisa Parrish | Administrator 909.987.2758

lisa@teampmp.com

IMAGES

- Digital images saved at 300 dpi – sized to at 1800 pixels wide saved at 300 dpi JPEG format ONLY. All plans should be saved as high resolution PDF
- Images should be named with your Category number, entry serial and sequence number or description.

PLEASE NOTE THE LABELING OF THE IMAGES IS AS FOLLOWS AND ANY IMAGES NOT NAMED IN THE PROPER MANNER WILL REQUIRE THE ENTRANT TO RESUBMIT IMAGES PROPERLY OR BE SUBJECT TO DISQUALIFICATION.

Examples: 01-1005_1.jpg, 01-1005_2.jpg (thru 8 images), 01-1005_floorplan.pdf, 01-1005_TeamForm.docx



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HBACA MAME AWARDS 2026

PROFESSIONAL ACHIEVEMENT AWARDS

1. Rookie Salesperson of the Year – Less Than 2 Years of Selling
2. Salesperson of the Year - Builder - Under 250 Rooftops
3. Salesperson of the Year - Builder - Over 250 Rooftops
4. Sales Team of the Year
5. Online Sales Professional of the Year
6. Online Sales Team of the Year (2 or more)
7. Sales Leader/Manager of the Year
8. Marketing Professional of the Year
9. Customer Service Professional of the Year
10. Construction Professional of the Year
11. Purchasing Professional or Team of the Year
12. Development/Land Acquisition Professional of the Year
13. Rookie of the Year for a Homebuilder
14. Rising Star of the Year – Recognizing Up Incoming Leaders
15. Associate Professional of the Year – Service Vendor
16. Associate Professional of the Year – Field or Trade Professional

MARKETING

17. Best Logo Design
18. Best Special Promotion – Special Event or Limited Time Sales Program
19. Best Online Marketing Campaign – Eblasts/Banners Plus Social Media
20. Best Innovative Use of Technology
21. Best Media – Video or Audio Commercial
22. Best Marketing Campaign - Includes Digital, Print and Social Media
23. Best Website

SALES ENVIRONMENT

24. Best Sales Environment
25. Best Design Center/Showroom

LANDSCAPE/OUTDOOR LIVING

NEW

26. Best Model Complex Landscape Design -
27. Best Outdoor Living Space of a Home Priced \$1 Million & Under
28. Best Outdoor Living Space of a Home Priced Over \$1 Million

DESIGN AWARDS PRODUCTION HOUSING

29. Best Community Amenity Feature
30. Best Interior Merchandising of a Model Home Priced Under \$500,000
31. Best Interior Merchandising of a Model Home Priced \$500,000 – \$750,000
32. Best Interior Merchandising of a Model Home Priced \$750,000 – \$1 Million
33. Best Interior Merchandising of a Model Home Priced \$1 Million - \$1.5 Million
34. Best Interior Merchandising of a Model Home Priced Over \$1.5 Million
35. Best Architectural Design of a Detached Home – Under 2,000 sq. ft.
36. Best Architectural Design of a Detached Home – 2,000 to 2,500 sq. ft.
37. Best Architectural Design of a Detached Home – 2,500 to 3,000 sq. ft.
38. Best Architectural Design of a Detached Home – 3,000 to 3,750 sq. ft.
39. Best Architectural Design of a Detached Home – Over 3,750 sq. ft.
40. Best Architectural Design – Attached Community
41. Best Architectural Design - Design Series - Collection of Plans - Honors a Series of Homes

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HBACA MAME AWARDS 2026

SPECIALITY CATEGORIES

- 42. Best Kitchen Design for a New Home
- 43. Best Speciality Room for a New Home
- NEW** 44. Best Primary Suite for a New Home

CUSTOM HOMES

- 45. Best Interior Design of a Custom or Spec Home
- 46. Best Custom Home – Under 7,500 sq. ft.
- 47. Best Custom Home – Over 7,500 sq. ft.

HOME OF THE YEAR

- 48. Home of the Year (Production Home) *

COMMUNITY OF THE YEAR

- 49. Community of the Year ** - Defined as a single neighborhood and collection of plans by one builder. Entry will be judged on the overall sales, marketing and design approach as it relates to the target market.
- 50. Masterplanned Community of the Year **- Defined as multiple product lines offered by one or more builders in the same setting with a unique cohesive branding. Entry will be judged on the overall sales, marketing and design approach as it relates to the target market.

BUILDER OF THE YEAR

- 51. Builder of the Year – Production Builder
Up to 250 Closings
- 52. Builder of the Year – Production Builder
Over 250 Closings

**Home of the Year - Home must be submitted in Interior/Architectural Design to compete*

Must have entered in interior merchandising and architectural design category.

Winner will be determined based upon points from qualifying categories, and judges review.

***Community of the Year -*

*To be eligible for Community of the Year –
Must have entered 5 entries within categories 1-46*

Winner will be determined based upon points from qualifying categories, and judges review.

SALES ACHIEVEMENT AWARDS

(Non-judged volume based recognition)

CONTACT – Lisa Rugloski for more information

\$5-10 Million

\$10-16 Million

\$16-22 Million

\$22-28 Million

\$28-36 Million

\$36-50 Million

Over \$50 Million - Top 10 Producers

(Price points are subject to adjustment based on submitted entries.)

ENTRY DEADLINE - MARCH 9, 2026 MIDNIGHT

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CATEGORIES & REQUIREMENTS

PROFESSIONAL ACHIEVEMENT AWARDS

Entries will be judged on the candidate's positive aspects and measurable work performance for the period of January 1, 2025 and December 31, 2025

PROFESSIONAL ACHIEVEMENT AWARDS

1. Rookie Salesperson of the Year – Less than 2 years of selling
2. Salesperson of the Year - Builder - Under 250 Rooftops
3. Salesperson of the Year - Builder - Over 250 Rooftops
4. Sales Team of the Year
5. Online Sales Professional of the Year
6. Online Sales Team of the Year (2 or more)

Categories 1-6 Requirements

- Completed Form containing written statement describing exemplary performance and achievement.
- Please include a color photo of candidate
- Categories 1-6 – Personal Interviews will be held Online on March 27
- Note: Written Responses or Video may be submitted in lieu of interview

LEADERSHIP RECOGNITION

7. Sales Leader/Manager of the Year
8. Marketing Professional of the Year
9. Customer Service Professional of the Year
10. Construction Professional of the Year
11. Purchasing Professional of the Year
12. Development/Land Acquisition Professional of the Year
13. Rookie of the Year for a Homebuilder
14. Rising Star of the Year – Recognizing up incoming leaders
15. Associate Professional of the Year – Service Vendor
16. Associate Professional of the Year – Field or Trade Professional

Categories 7-16 Requirements

- Completed Form containing written statement describing exemplary performance and achievement
- Please include a color photo of candidate
- Categories 7-16 – Candidate Interviews will be held online on March 27
- Note: Written Responses or Video may be submitted in lieu of interview

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MARKETING

17. Best Logo Design

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

- Team/Information Form
- Up to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

18. Best Special Promotion – Special Event or Limited Time Sales Program

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Entry Requirements

- Team/Information Form
- Submit images of promotion – photos of events suggested
- Up to 8 images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. – jpeg or PDF format
- Television and radio submissions should be sent as Audio Files (mp3) file and Video file (.mov or quicktime file)

19. Best Online Marketing Campaign – eblasts/banners plus Social Media

Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Entry Requirements

- Team/Information Form including link to actual campaign
- Up to 8 images that represent entry

20. Best Innovative Use of Technology

Entry will be judged on creativity, user experience, overall design, and effectiveness

Entry Requirements

- Team/Information Form including link to actual campaign
- Up to 8 images of pages (home page, category pages, etc.)
- Video File of video animation (.mov or quicktime file)

21. Best Media – Video or Audio Commercial

Entry will be judged on originality, concept, and execution of the spot as it relates to specified target market and qualified traffic the ad generated.

Entry Requirements

- Completed Team/Project Statement
- Video file (.mov or QuickTime file) of the TV spot OR one (1) audio file (mp3) of the radio spot
- 2 to 4 Images that represent entry

22. Best Marketing Campaign -

Includes Digital, Print and Social Media

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes ads, print and electronic media, and billboards.

Entry Requirements

- Team/Information Form including link to actual campaign
- Up to 8 images that represent entry
- May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. Used for judging and displays. Video files – Audio (.mp3) files.

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23. Best Website

Awards may be presented for Builder, Community and/or Associate. Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Entry Requirements

- Team/Information Form including link to website
- Up to 8 images that represent entry

SALES ENVIRONMENT

24. Best Sales Environment

25. Best Design Center>Showroom

Entry will be judged on theme, function, display concept, creativity, and design used in the office, as well as the use of tools and technologies to achieve sales success.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry
- Floor Plan of office layout showing layout of exhibits

LANDSCAPE/OUTDOOR LIVING

NEW

26. Best Model Complex Landscape Design

27. Best Outdoor Living Space of a Home Priced \$1Million & under

28. Best Outdoor Living Space of a Home Priced over \$1Million

Entry will be judged on the landscape effectiveness, impact and function in enhancing the product. Landscaping includes ground cover, hardscape and softscape for front and backyard spaces.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry

DESIGN AWARDS PRODUCTION HOUSING

29. Best Community Amenity Feature

Entry will be judged on the effectiveness, impact, and function in enhancing the project.

Entry Requirements

- Team/Information Form
- Up to 8 images that can be used to represent entry

30. Best Interior Merchandising of a Model Home priced under \$500,000

31. Best Interior Merchandising of a Model Home priced \$500,000 – \$750,000

32. Best Interior Merchandising of a Model Home priced \$750,000 – \$1Million

33. Best Interior Merchandising of a Model Home priced \$1Million - \$1.5Million

34. Best Interior Merchandising of a Model Home priced over \$1.5Million

Entry will be judged on concept, creativity, impact of furniture and accessories.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces
- Floor plan

ENTRY DEADLINE - MARCH 9, 2026 MIDNIGHT



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35. Best Architectural Design of a Detached Home – under 2,000 sq. ft.
36. Best Architectural Design of a Detached Home – 2,000 to 2,500 sq. ft
37. Best Architectural Design of a Detached Home – 2,500 to 3,000 sq. ft.
38. Best Architectural Design of a Detached Home – 3,000 to 3,750 sq. ft.
39. Best Architectural Design of a Detached Home – over 3,750 sq. ft.
40. Best Architectural Design – Attached Community
- NEW** 41. Best Architectural Design - Design Series - Collection of Plans – Series of Homes
(recognizing consistency and innovation across a collection)

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry: **Front exterior** **MANDATORY**, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces
- Floor plan

SPECIALITY CATEGORIES

42. Best Kitchen Design for a New Home
43. Best Specialty Room for a New Home
- NEW** 44. Best Primary Suite for a New Home - (Room, Bath & Closet spaces)

Entry will be judged on design appeal, functionality, innovative use of interior space and creative integration of the plan as it relates to the home.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry
- Floor plan

CUSTOM HOMES

45. Best Interior Design of a Custom or Spec Home
Entry will be judged on concept, creativity, impact of furniture and accessories.
- Entry Requirements**
 - Team/Information Form
 - Up to 8 images that represent entry: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces
 - Floor plan
46. Best Custom Home – Under 7,500 sq. ft.
47. Best Custom Home – Over 7,500 sq. ft.

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry: **Front exterior** **MANDATORY**, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces
- Floor plan

HOME OF THE YEAR

48. Home of the Year (Production Home)*
Home must be submitted in Interior/Architectural Design to compete. Must have entered in interior merchandising and architectural design category. Winner will be determined based upon points from qualifying categories, and judges review.

Entry Requirements

- Team/Information Form
- Up to 8 images that represent entry: **Front exterior** **MANDATORY**, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces
- Floor plan

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COMMUNITY OF THE YEAR

The Community of the Year Awards are presented to the HBACA Builder/Developer for the best overall marketing and community presentation of a community. The Community of the Year Award will be determined by the CUMULATIVE point totals in selected categories in addition to being judged by physical tour of the Community of the Year Award finalists. The sum of these scores determines the Community of the Year Award winner.

Community of the Year will be judged based on:

Design and sensitivity to natural or created environments, Design appeal, Creative use of space, materials, amenities, Architectural continuity, Landscape design and signage, and Overall sales success.

49. Community of the Year ** - Defined as a single neighborhood and collection of plans by one builder. Entry will be judged on the overall sales, marketing and design approach as it relates to the target market.

To be eligible for Community of the Year – must have entered the following: Logo, Brochure or Website, Sales Office or Amenity, Interiors and Architectural Design

Entry Requirements

- Team/Information Form
- Site plan of the community
- 6 - 12 images of community - Exteriors, landscape, interiors, signage, sales office etc.
- An on-site tour of the community finalists will be conducted by the judges

50. Masterplanned Community of the Year **- Defined as multiple product lines offered by one or more builders in the same setting with a unique cohesive branding. Entry will be judged on the overall sales, marketing and design approach as it relates to the target market.

To be eligible for Masterplanned Community of the Year – must have entered the following: Logo, Brochure or Website, Welcome Center or Amenity

Entry Requirements

- Team/Information Form
- Site plan of the community
- 6 - 12 images of community - Exteriors, landscape, interiors, signage, sales office etc.
- An on-site tour of the community finalists will be conducted by the judges

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BUILDER OF THE YEAR

51. Builder of the Year – Production Builder up to 250 Closings
52. Builder of the Year – Production Builder over 250 Closings

Designed to recognize innovative market performance, trade relationships, community involvement

Entry Requirements

- Completed Builder of the Year entry form
- 6 to 8 images that represent the firm

Judges will score the responses to each question based on point assignments to determine the overall winner as well as:

- To be eligible candidate must have entries in at least Five (5) categories: Professional Achievement, Marketing, Interior Design & Product Design Awards
- The highest point total attainable is 10 in the Marketing categories, 10 in the Interior Merchandising categories, 10 in the Product Design categories, 10 in the Individual categories, and 10 for additional entry items for a grand total of 50 points.
- If less than two (2) builders qualify, no award will be presented.

SALES ACHIEVEMENT AWARDS

(Non-Judged Volume Based Recognition)

- \$5-10 Million
- \$10-16 Million
- \$16-22 Million
- \$22-28 Million
- \$28-36 Million
- \$36-50 Million
- Over \$50 Million - Top 10 Producers

CONTACT – Lisa Rugloski at HBACA for more information

Entry Requirements

- Completed Sales Achievement Form including total sales for closed sales within the period of January 1, 2025, through December 31, 2025
- REQUIRED – A color photo of candidate – at least 500x500 pixels at 300 dpi jpeg format

(Price points are subject to adjustment based on submitted entries)



MAME Awards

Lisa Parrish | Administrator
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