



GLITZ &  
*Glamour*

JW MARRIOTT DESERT RIDGE  
APRIL 06, 2024

SPONSORSHIP OPPORTUNITIES

HOSTED BY THE HOME BUILDERS ASSOCIATION OF CENTRAL ARIZONA.

ENCOMPASSING ALL FACETS OF PROFESSIONAL ACHIEVEMENT, SALES,  
MARKETING, MERCHANDISING AND DESIGN

## SPONSORSHIP OPPORTUNITIES

### PRESENTING PARTNER – \$10,000

- Complimentary dinner for ten (10), premium table, front, and center
- Company Representative to present Builder of the Year and Small Volume Builder Award
- Recognition at the Event Cocktail Reception
- Recognition as Presenting Partner during program
- Logo displayed on screens prior to commencement of the show
- Opening Video Presentation
- Full page ad in online Winners Book
- All promotional marketing – “HBACA MAME Awards Presented by Company”
- Recognition on HBACA website home page and MAME website
- Social Media Recognition

### COCKTAIL RECEPTION – \$8,000

- Complimentary dinner for ten (10), premium table
- Reception named after company, ex. “The Company Name Reception”
- Logo prominently displayed at Cocktail Reception
- Cocktail napkins and stir sticks with company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### PHOTO BOOTH PARTNER – \$8,000

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Photo booth – Outer side walls branded with company logo
- Videos, GIFs, and photos with company logo
- Analytics from text messages sent with media
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### WINE PARTNER – \$8,000

- Complimentary dinner for ten (10), premium table
- Includes two (2) bottles of wine for each table
- Wine bottles feature company logo
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### RED CARPET PARTNER – \$6,500

- Complimentary dinner for six (6), premium table
- Recognition at Event Cocktail Reception
- Sixty (60) second commercial
- Two images for recognition at Awards Ceremony
- Full page ad in online Winners Book
- Recognition on MAME website
- Social Media Recognition

### SALES ACHIEVEMENT AWARDS PARTNER – \$5,500

- Complimentary dinner for six (6)
- Full page ad in online Winners Book
- Opportunity to provide logo gifts/gift bag for Award
- Option to provide a video introduction of Sales Achievement category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition

## SPONSORSHIP OPPORTUNITIES

### AWARDS PARTNER - \$3,500

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Option to provide a video introduction of sponsored Awards category
- Logo image on category slides during Awards Ceremony
- Recognition on MAME website
- Social media recognition
- Awards category choices are:
  - Sales Professionals
  - Leadership Recognition
  - Marketing
  - Outdoor Living Space
  - Interior Merchandising
  - Architectural Design
  - Homes of the Year

### PLATINUM PARTNERS - \$3,000

- Complimentary dinner for four (4)
- Full page ad in online Winners Book
- Thirty (30) second commercial
- Two (2) images during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### GOLD PARTNERS - \$2,500

- Complimentary dinner for two (2)
- Half (1/2) Page ad in online Winners Book
- Thirty (30) second commercial
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### SILVER PARTNERS - \$2,000

- Complimentary dinner for two (2)
- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

### LOGO PARTNERS - \$1,800

- Quarter (1/4) page ad in online Winners Book
- Logo recognition during Awards Ceremony
- Recognition on MAME website
- Social media recognition

## SPONSORSHIP LEVEL

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COMPANY NAME

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CONTACT NAME

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ADDRESS

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PHONE

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EMAIL ADDRESS

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AMOUNT / SPONSORSHIP LEVEL

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AUTHORIZED SIGNATURE

**PAYMENT PREFERENCE:**

I am sending a check

(please write "MAME 2024" in check memo) for the amount made payable to the Home Builders Association of Central Arizona to:

HBACA  
7310 N. 16th St., Suite 305, Phoenix, AZ 85020

**OR**

I would like to pay by credit card.

Please contact Lisa Rugloski to make payment at 602.274.6545 or email rugloskil@hbaca.org.